

Jane Iglesia

San Diego, CA

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Portfolio: janeiglesia.com

SKILLS

Wireframing

User research

Usability testing

User flows

User personas

Copywriting

Information architecture

Design thinking

User-centered design

Responsive design

Mobile design

Web design

UX/UI design

Business metrics

Prototyping

Collaboration

Management

TOOLS

Figma/FigJam

Confluence

Salesforce

Teams

Jira

Zoom

Slack

Google Suite

Miro

Mural

UX Designer

Driven, strategic, and meticulous **UX Designer**.

A linguist experienced in the four branches of anthropology, and passionate about understanding human data. Endlessly curious and committed to solving problems, in order to create seamless product experiences, meet client deadlines, and organizational demands.

EXPERIENCE

Project Lead The Way | Remote | December 2021 - June 2025

User Experience Designer

- Increased classroom rostering by 50% through a redesign of the myPLTW CSV Rostering experience.
- Defined the company and product vision by leading stakeholders through the design thinking process .
- Execute research, design, user testing and QA testing in SCRUM environment.
- Design web tools, apps, surveys, and platforms for internal and external use increasing company and customer productivity.

American Youth Literacy | Remote | May 2021 - May 2022

UX Team Lead

- Optimized the project timeline by creating a schedule that offers a better user testing experience and makes efficient use of interviews for the research team.
- Led user testing, usability testing, and user interviews.
- Worked closely with the Executive Director and the UX Live Testing team to communicate research findings with other stakeholders.

Freelance | San Diego, CA | Aug 2020 - Dec 2020

UX Designer

- Increased online sales by 20% by increasing repeat customers through performing primary and secondary research to learn the user's wants, needs, and pain points and conducting remote blink testing, A/B testing, and usability testing.
- Utilized qualitative and quantitative data to design wire-frames, prototypes, information architecture, form user personas, create mockups, remote card-sorting.

Doris Jane Iglesia

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Education

Linguistics and Anthropology

Bachelors of Arts

SDSU 2013

Languages

English (Native)

Spanish (Proficient)

Tagalog (Limited)

Course work

Human Computer Interaction

Georgia Institute of Technology
2020

Interaction Design Specialization

UCSD 2020

EXPERIENCE

Bukas Palad | Manila, Philippines | Jun 2018 - Aug 2019

LX Design Consultant

- Facilitated community out reach to ensure that all of the teachers, faculty, families and students wants, needs, and concerns were met.
- Trained teachers in learning experience design and enhanced classroom management.
- Designed a bilingual English-Tagalog program for nursery and kindergarten children.

COREM | Yangsan, South Korea | Aug 2016 - Aug 2017

Linguistics Teacher

- Implemented the use of the International Phonetic Alphabet which increased the student English performance by 15%.
- Taught English to Korean students from K-12.
- Designed English lessons and exams for reading, writing, speaking, grammar, math, arts and crafts, and debate.
- Assessed student performance, and met with their parents monthly to review their child's progress.

Anthropologie | Portland, OR | Aug 2013 - Jul 2016

Supervisor

- Increased store productivity by 45% through training and mentoring the team in customer experience.
- Hired, trained, interviewed, and reviewed associates.
- Lead a team of 80+ associates.
- Strategized daily, weekly and monthly goals based on KPIs.
- Audited management on company rules and regulations.
- Curated the social media accounts.