

# Jane Iglesia

San Diego, CA

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[linkedin.com/in/janeiglesia](https://www.linkedin.com/in/janeiglesia)

**Portfolio:** [janeiglesia.com](http://janeiglesia.com)

## SKILLS

Prototyping

User research

Usability testing

User flows

User personas

Copywriting

Information architecture

Design thinking

User-centered design

Responsive design

Mobile design

Web design

UI design

Business metrics

Mockups

Collaboration

Management

## TOOLS

Figma

Sketch

Miro

Slack

Loop 11

Photoshop

SurveyMonkey

## Product Designer

Self-driven, strategic, and inclusive **Product Designer**.

Formerly taught ESL in South Korea, Vietnam, the Philippines, and the USA. Agility working with clients from diverse backgrounds. A Linguist experienced in the four branches of anthropology, and passionate about understanding human data. Endlessly curious and committed to understanding problems and solving problems, in order to create seamless product experiences and meet client deadlines.

## EXPERIENCE

### **Project Lead The Way | Remote | December 2021 - Present**

#### **User Experience Designer**

- Increased CSV classroom rostering by 50% through a redesign of the myPLTW CSV Rostering experience.
- Lead stakeholders and internal team members through the design thinking process in order to define the company product vision and align the team.
- Execute research, design, and testing in SCRUM environment.
- Design tools and surveys for internal and external use increasing company and customer productivity.

### **American Youth Literacy | Remote | May 2021 - May 2022**

#### **UX Team Lead**

- Optimized the project timeline by creating a schedule that offers a better user testing experience and makes efficient use of interviews for the research team.
- Lead stakeholders through the design processes
- Worked closely with the Executive Director and the UX Live Testing team to communicate findings with other stakeholders.

### **Freelance | San Diego, CA | Aug 2020 - Dec 2020**

#### **UX Designer**

- Increased online sales by increasing repeating customers through performing primary and secondary research about the user's wants, needs, and pain points and conducting remote blink testing, A/B testing, and usability testing.
- Utilized data to design wire-frames, prototypes, information architecture, form user personas, create mockups, remote card-sorting.

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## Education

### Linguistics and Anthropology

Bachelors of Arts

SDSU 2013

## Languages

English (Native)

Spanish (Proficient)

Tagalog (Limited)

## Course work

### Human Computer Interaction

Georgia Institute of Technology  
2020

### Interaction Design Specialization

UCSD 2020

## EXPERIENCE

**Bukas Palad | Manila, Philippines | Jun 2018 - Aug 2019**

### LX Design Consultant

- Facilitated community out reach to ensure that all of the teachers, faculty, families and students wants, needs, and concerns were met.
- Trained teachers in learning experience design and enhanced classroom management.
- Designed a bilingual English-Tagalog program for nursery and kindergarten children.

**COREM | Yangsan, South Korea | Aug 2016 - Aug 2017**

### Linguistics Teacher

- Implemented the use of the International Phonetic Alphabet which increased the student English performance by 15%.
- Taught English to Korean students from K-12.
- Designed English lessons and exams for reading, writing, speaking, grammar, math, arts and crafts, and debate.
- Assessed student performance, and met with their parents monthly to review their child's progress.

**Anthropologie | Portland, OR | Aug 2013 - Jul 2016**

### Supervisor

- Increased store productivity by 45% through training and mentoring the team in customer experience.
- Hired, trained, interviewed, and reviewed associates.
- Lead a team of 80+ associates.
- Strategized daily, weekly and monthly goals based on KPIs.
- Audited management on company rules and regulations.
- Curated the social media accounts.